

Who-Too! Chattanooga [13]™

A Two-Day Outdoor Celebration of Folk, Outsider & Self Taught Art + Music.

September 28th - 11:00am-7:00pm / September 29th - 11:00am-5:00pm

Coolidge Park / Chattanooga, TN

Winder Binder Gallery & Bookstore + Whohadada Outsider Art Fellowship

2013 Time Line/Festival Hours

8/1 (Friday) Entry Deadline

8/30 (Friday) Last day for cancellation and booth fee refund

9/27 (Friday) Early Set-Up, 2:00-8:00pm

9/28 (Saturday) Set-Up, 7:00-10:30am / Festival Day 1, 11:00am-7:00pm

9/29 (Sunday) Festival Day 2, 11:00am-5:00pm

After the successful debut of Who-Too! [12] last fall, it was decided to continue to hold a yearly fall event. Coolidge Park is the premiere greenspace in Chattanooga and is located in the NorthShore district across the Tennessee River from Ross' Landing & Tennessee Aquarium, between the Walnut and Market Street Bridges. Coolidge Park is the "front door" to Chattanooga and is a nationally recognized park featuring a 100+ year old Carousel and large water fountain. It is also the moorage point for the Delta Queen Riverboat and Hotel.

General Rules

- Spaces are strictly 10' x 10' with roughly 24" provided between exhibitors. Double spaces are available.
- All booth spaces will be on grass. The parks department does not allow staking into the ground, so weights must be used to secure tent. Be prepared for the weather by bringing adequate protection for your booth.
- For security reasons, we request that all tents MUST be wrapped on all four sides (whether with side walls or even a simple sheet or tarps) at the end of day 1 for overnight protection.
- This event will proceed rain or shine. No rain date, no cancellations, no refunds.
- Electricity is not provided.
- Pets are NOT permitted in Coolidge Park.
- 24-hour security personnel will be provided (volunteers and uniformed police) and all reasonable care exercised, but the management of Who-Too [13] shall not be held responsible for loss or damage to merchandise or for injury to participants.
- All artwork must be original in design and displayed by the artist.
- Artists are responsible for collecting sales taxes.
- No early breakdown/packing.

Applying

Non-exempted artists must apply by submitting 3 photos of work and a short bio. A jury of three qualified artists and/or art professionals will oversee applications and review them in the order they are received. When 80 artists have been selected, no more applications will be accepted. Some entries may be wait listed until the cancellation deadline passes.

Photos may be submitted in the following ways: 1) they may be emailed to kara@winderbinder.com, 2) photos may be sent with the application, 3) a CD-Rom may be sent with the application.

Fees

- 10x10 Booth Fee \$180.00 (includes \$20 security fee)
- 10x20 Booth Fee \$290.00

Payment

- Visa, MasterCard, American Express (via phone or mail), Check, Money Order, or Paypal (via online application)
- Payment Plan Option (\$20 fee for payment plan) \$50 due with application, \$75 due on August 16th and September 13th

Full Name
First Name Last Name

Address
Street Address

Street Address Line 2

City State / Province

Postal / Zip Code Country

Phone Number -
Area Code Phone Number

E-mail

Website

General Release

I hereby release and agree to indemnify and hold harmless Winder Binder Gallery & Bookstore, David Smotherman, and other organizers or volunteers, and the location owner from any and all manner of actions, suits, damages, or claims whatsoever arising from my participation in Who-Too! [13][™], including without limitations, any loss or damages to property or anyone's property in my possession or supervisions, including any and all attorney's fees incurred as a result thereof. I understand the terms of this application are subject to change. By submitting payment with this application, I am agreeing to the terms of this release.

Winder Binder Gallery & Bookstore
40 Frazier Avenue
Chattanooga, TN 37405